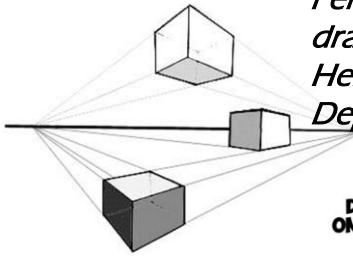


Perspective Drawing

Perspective drawings show Height, Width and Depth



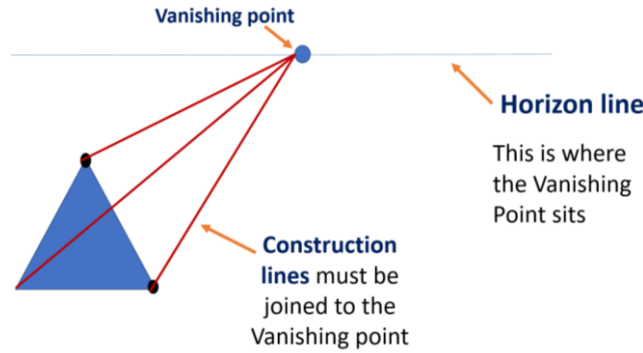
DRAWING LETTERS IN ONE POINT PERSPECTIVE



Key words:

- One-point-perspective
- Vanishing point
- Horizon line
- Construction line
- Depth

One Point Perspective drawing

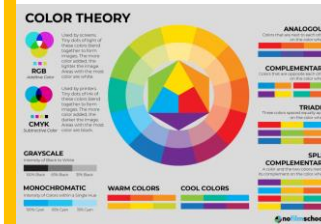


Branding and Logos

The branding and logo of a product can be vital to the products



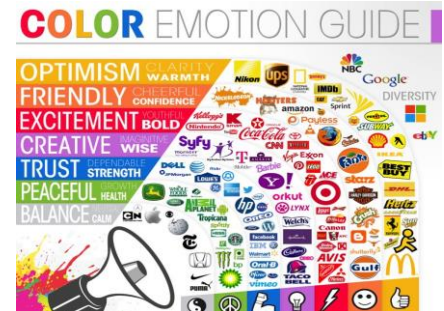
Typography



Colour

Red Power Energy Strength	Orange Confidence Adventure Warmth	Yellow Optimism Creativity Happiness	Green Nature Growth Prosperity	Blue Trust Loyalty Logic
Pink Balance Creativity Imagination	Purple Wealth Vision Royalty	Brown Dependable Reliable Support	Black Luxury Elegance Class	White Simplicity Cleanliness Health

Colour can invoke different emotions and meanings, making the colour of your brand vital. You may choose particular colour for your branding based on the type of customers you want to attract, this is called your *target audience*.



YEAR 7 GRAPHICS Knowledge Organiser

Mexican Day of the Dead Sweet Boxes

